

## KEY MESSAGES:

Target Audience: Teachers

1. Stony Brook Zoo's employees have a strong passion for animals, all-star attitudes and exceptional knowledge to educate visitors.
  - All employees must pass an animal education exam before they are accepted to work for our company.
  - Employees are friendly and enthusiastic about working side by side with animals on an everyday basis.
  - Stony Brook Zoo was voted 'Happiest Zoo Keepers in the Midwest' for the second year in a row.
  
2. At Stony Brook Zoo, we focus on interactive learning. We are known for our hands-on, educational experiences that your students will never forget.
  - Employees educate in classrooms by interacting with groups and more than 10 different animals each session.
  - Interactive modules are set up in every section of the zoo.
  - Classes and camps are scheduled throughout the year to increase wildlife awareness.
  
3. Members of Stony Brook Zoo and Teachers are offered special discounts within our park and discounts with our neighboring, corporate partners.
  - Members and teachers get a 15 percent discount on all camps, event fees and class visits.
  - A ticket for a free McDonalds ice cream cone is available to all members upon each visit.