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BUCKETFEET FACT SHEET:

- Bucketfeet is a Chicago based company that connects artist's stories with the world through shoes.
- Aaron Firestein, co-founder and creative director, first customized shoes for fun, then met Raaja Nemani, co-founder and CEO, in Argentina in 2008 and his small company evolved.
- The artist-designed footwear drew a lot of attention, so Aaron and Raaja decided to build a company around the unique sneakers, establishing Bucketfeet in May 2011.
- Bucketfeet creates a platform to spread awareness of the work of talented people around the world, displaying a different artist design on every shoe.
- Each artist gets paid upfront for their artwork and an additional \$1 per shoe sold.
- Bucketfeet is made up of only six team members, outsourcing their marketing and public relations work to companies in New York and L.A.
- This growing company currently showcases artwork from 40 different artists. By the end of 2013, 60 artists, from about ten different countries, will have their designs on Bucketfeet shoes.
- Bucketfeet Shoes can be bought online or found in stores in specific countries outside the U.S.
- Find out more about Aaron, Raaja and the rest of their company by following them on Twitter, Facebook, Pinterest, the company's blog and bucketfeet.com.